

CITY COUNCIL COMMUNICATION



MEETING DATE: January 11, 2022

ITEM NUMBER: 9.G

SECOND READING:

{{customfields.ResoOrdNumber}}

TYPE OF ITEM: Consent

PRESENTED BY:

Kim Manajek, Museum, Kim.Manajek@longmontcolorado.gov

SUBJECT/AGENDA TITLE:

A Resolution Of The Longmont City Council Approving The Intergovernmental Agreement Between The City And The State Of Colorado For Grant Funding From The Colorado Arts Relief Program Through The Colorado Creative Industries

EXECUTIVE SUMMARY:

This grant provides assistance for eligible cultural institutions affected by COVID-19. The Museum closely followed public health orders, which closed our doors twice during the pandemic: closing March 13, reopening July 7, 2020; closing again November 19 and reopening December 15, 2020. Until recently, we operated at reduced capacity and hours. According to Colorado Creative Industries (CCI), "The program's purpose is to support a resilient post-pandemic economy. Funds are targeted to help avoid permanent arts, culture, and entertainment business closures, retain or rehire jobs, and preserve community cultural assets affected by the COVID-19 public health emergency. This funding prioritizes organizations and businesses that have the greatest potential to stimulate their local economy and that serve the most pandemic-impacted communities. By providing financial assistance to the arts and culture organizations significant to communities across Colorado, this funding will help support the grantee's recovery." The Longmont Museum is uniquely situated to galvanize the region's arts and culture. We are the largest museum in Boulder County, the administrator of Longmont's Art in Public Places program, part of the Longmont Cultural District, and the repository of Longmont's historic collection and archives. As an interdisciplinary institution, we are able to incubate creatives of all kinds through exhibitions, lectures and conversations, poetry readings, performances, artist commissions, teaching opportunities, and more. Through our record of high-quality art and history exhibits, school-readiness program, dynamic public programs, and our longstanding Day of the Dead celebration, we are a leader in the area's arts and cultural landscape. The Museum was awarded \$200,000 in one-time funding based on our value to the community, and will be used to support general operations.

COUNCIL OPTIONS:

1. Approve the Resolution to accept grant funds.
2. Not approve the Resolution to accept grant funds, and provide other direction to staff.

RECOMMENDED OPTIONS:

Adopt Resolution to accept Colorado Arts Relief program funds through the Colorado Creative Industries in the amount of \$200,000.

FISCAL IMPACT & FUND SOURCE FOR RECOMMENDED ACTION:

These one-time funds do not require any match funding.

BACKGROUND AND ISSUE ANALYSIS:

Arts and culture are a vital component of Colorado's economic and cultural vitality, playing an important role in community resiliency and recovery. The COVID-19 Relief program for arts, cultural and entertainment artists, crew members and organizations (Colorado Arts Relief program) is a funding initiative passed by the State of Colorado Legislature during the First Extraordinary Session of the 72nd General Assembly from the Small Business Relief Program created in Section 4-48.5-316, enacted by Senate Bill 20B-001 and amended in the 2021 Regular Session with House Bill 21-1285. This amendment directs up to \$15.5 million for relief payments to eligible artists, crew members and organizations. Funding through this bill will be distributed through two separate grant applications: 1) Colorado Arts Relief—Organization and Business FY22 and, 2) Colorado Arts Relief—Individuals FY22. The programs are administered by Colorado Creative Industries. The Colorado Arts Relief Fund for Organizations and Businesses provides general operating support to arts, culture, and entertainment organizations and businesses.

ATTACHMENTS:

Att 1 - Resolution

Att 2 - Assurances

Att 3 - Notice of Award