

Community Engagement & Education	Date of Event	Location	Attendee Type	Estimated Reach	Description
Colorado Latino Festival	6/25/2017	Main Street, Longmont	Public	~2,000	Public awareness about sugary drink consumption
Screening of Fed Up	8/30/2017	Longmont Library	Parents	25	Screened educational version of Fed Up and had two speakers discussing the harms of sugar, especially sugary drinks. Speakers were Dr. Heather Isaacson, pediatrician at UC Health and Dr. Frank Becvar from AAA Healthy Centered Dentistry.
Sugary Beverage Display	9/9/2017	Longmont Farmer's Market	Market shoppers including parents and children	90	Display table with commonly consumed sugary beverages and the amount of sugar inside. Engaged in dialogue with market shoppers about harms of sugary drinks. Provided handouts on harms of sugar
Sugary Beverage Display	10/7/2017	Longmont Farmer's Market	Market shoppers including parents and children	90	Display table with commonly consumed sugary beverages and the amount of sugar inside. Engaged in dialogue with market shoppers about harms of sugary drinks. Provided handouts on harms of sugar
Sugary Beverage Display	11/11/2017	Longmont Farmer's Market	Market shoppers including parents and children	90	Display table with commonly consumed sugary beverages and the amount of sugar inside. Engaged in dialogue with market shoppers about harms of sugary drinks. Provided handouts on harms of sugar
Parent Teacher Organization Meeting	11/16/2017	Burlington Elementary	Parents	8	Discussed how to increase water consumption. Principal to distribute water during lunch.

Sugary Beverage Panel	1/22/2018	Longmont Youth Center	Teenagers, parents, St. Vrain Valley School District	20	Screened short videos on harms of sugar and panel discussion with four health professionals about the harms of sugary drinks.
Article in Times-Call	1/30/2018	Times-Call	Longmont Community	65,000	Article in Times-Call about St. Vrain Healthy Kids' education efforts
Class on the harm of sugary drinks	2/12/2018	Rocky Mountain Elementary School	Elementary school students	210	Lesson on the importance of water and harms of sugary drinks.
Class on the harm of sugary drinks	3/19/2018	Rocky Mountain Elementary School	Elementary school students	210	Lesson on the importance of water and harms of sugary drinks.
Sugary Beverage Panel	4/18/2018	Longmont Museum	Parents, City Council members, health advocates, concerned citizens	50	Brief presentations by health care professionals and an engaged community member on the impact of sugary drinks on health followed by a discussion.
Summer Reading Program Launch at Sunset Pool	5/25/2018	Sunset Pool	Parents and kids	350	Sugary beverage display and materials from Hidden Sugar
Screening of Sugar Rush	6/20/2018	Firehouse Arts Center	Parents, City Council, health advocates, concerned citizens	~50	Screening of Fed Up followed by discussion of how Longmont can reduce sugary drink consumption.

Wild Plum Early Childcare Center	7/2018	Wild Plum Early Childcare Center	Parents and students	50	Education on the harms of sugary drinks and healthy alternatives
Longmont Youth Center Summer Free Lunch Program	7/2018	Longmont City Parks	Parents and youth	~150	Sugary drink display and education to youth and parents. Color changing cups for water provided
Colorado Latino Festival	6/2018	Main Street Longmont	Community Members	~2000	Sugary drink display, games, discussion and Hidden Sugar materials
Mayor's Book Club	9/2018	SVVSD Schools	Students	~700	Hidden sugar rack cards in Mayor's Book Club materials
Dr. Haddad Meeting	9/2018	SVVSD Administration	SVVSD Administrators	4	Discussion on supporting healthy drinks for SVVSD students
Healthcare Hidden Sugar Rack Card Distribution	2018	Longmont United and Salud Family Health Care Centers	Patients and visitors	2,000	Hidden Sugar education materials distributed
Boulder County Latino Coalition	10/2018	OUR Center	Non-profit and Government representatives working with the Latinx community	15	Presentation on the harms of sugary drinks, disproportionate marketing by beverage industry targeting youth and communities of color, healthy drinks in children's meals
Lafayette Youth Advisory Committee presentation	10/2018	Longmont Youth Center	Longmont Youth Council	~12	Presentation on harms of sugary drinks and Lafayette's Choice campaign

Sugary Drink Displays	2018	Foothills Pediatric Dentistry, Salud Medical Clinic, Active Family Chiropractic and Family Village	Patients	~500	Displays of drinks and how much sugar are in each drink
Hidden Sugar Cards	2018	Seven Longmont early childcare centers	Kids and parents	250	Presentations on the harms of sugary drinks and Hidden sugar materials displayed and distributed
City of Longmont Sustainable Business Program	2019	City of Longmont program	Longmont businesses	10	City of Longmont program promoting sustainability includes healthy drinks in children's meals as an approach
Wear Red Day Proclamation	1/29/2019	Longmont City Council	Community	~100	American Heart Association Wear Red Day Proclamation citing sugary drinks as a major factor in heart disease
Presentation to Parents Involved in Education	2/11/2019	Spanish-speaking parents of SVVSD students	Parents and children	45	Presentation in Spanish on the harms of sugary drinks and healthy alternatives
Longmont Youth Council presentation	3/19/2019	Longmont Youth Center	Longmont Youth Council	9	Presentation on healthy drinks in children's meal policy work
Coffee with Council	3/20/2019	Perkins Restaurant	Community Members	50	Discussion on harms of sugary drinks and healthy drinks in children's meals
St. Vrain Football Club	3/22/2019	Listserv	Parents of Longmont soccer players	~200	E-mail sharing the harms of sugary sports drinks and benefits of water for youth soccer players

Opinion Letter in the Times Call	4/22/2019	Times-Call	Longmont Community	65,000	Letter to the editor on health impacts of sugary drinks
Cinco de Mayo Festival	5/2019	Community event	Community	200	Sugary drink display with education and outreach
Longmont Downtown Development Authority	6/9/2019	Business meeting	LDDA & BCPH	2	Discussion on healthy children's meals in downtown Longmont
St. Vrain Healthy Kids Poll	8/2019	Facebook	St. Vrain Healthy Kids community	300	A poll asking St. Vrain Healthy Kids members (300) how many support a healthy drinks in children's meals policy – 81% support
City of Longmont Free Summer Lunch Program	7/2019	Longmont City Parks	Parents and kids	~100	Sugary drink display and education for families participating in the City's free summer lunch program
Food Safety Partners	7/10/2019	St. Vrain Hub	Restaurant owners and managers	18	Overview of healthy drinks in kids' meals policy
Social Media posts	8/2019	Facebook	Restaurant patrons, BCPH supporters, SVHK supporters	800	Informational posts on harms of sugary drinks and rationale for healthy drinks in children's meals policy
Latinx-owned restaurant outreach	7/16/2019	Longmont Latinx-owned restaurants	Restaurant owners	8	Discussion on sugary drinks and healthy drinks for children options

Longmont City Manager	7/29/2019	Longmont City Offices	Longmont City Manager	3	Discussion on harms of sugary drinks and a healthy drinks in children's meals policy
Longmont Chamber of Commerce	8/9/2019	Longmont Chamber of Commerce	CEO of Chamber of Commerce	3	Discussion on impacts to local restaurants on healthy drinks in children's meals policy
Healthy Futures Event	8/22/2019	Arapahoe YMCA	Boulder County Youth	50	Sugary drink display and education on harms of sugary drinks
Unity in the Community	8/23/2019	Main street Longmont	Longmont Community	300	Sugary drink display and outreach
Longmont Chamber of Commerce Public Affairs Committee	9/6/2019	Longmont Chamber of Commerce	Business Owners	20	Discussion with Longmont Business Owners on healthy drinks in children's meals policy
Front Range Community College Health Outreach	9/24/2019	Front Range Community College	Front Range Community College students	75	Education on harms of sugary drinks
Restaurant Outreach	9-10/2019	Longmont restaurants	Longmont restaurants	200	Information on healthy drinks in children's meals policy
Restaurant Event	10/9/2019	The Roost	Healthy Longmont	8	Discussion on barriers and facilitators to healthy drinks in children's meals – no restaurants attended

St. Vrain Community Council	12/10/2019	Central Longmont Presbyterian Church	Longmont non-profit organizations	12	Presentation on the health of Longmont youth, harms of sugary drinks and healthy drinks in children's meals policy
Letters to the Editor	12/2019	Times-Call	Longmont Community	65,000	Three letters to the editor supporting healthy drinks in children's meals policy
Healthy Drinks for Kids Day proclamation	1/14/2020	Longmont City Council	Longmont Community	100	Proclamation declaring a Healthy Drinks for Kids Day proclamation
Media Roundtable	1/15/2020	Longmont media	Media, American Heart, Healthy Longmont	15	Panel discussion on harms of sugary drinks, healthy equity issues, business impacts
Times-Call article	1/16/2020	Times-Call	Longmont Community	65,000	Article on harms of sugary drinks and proposed policy to advertise healthy drinks on children's meals
Coffee with Council	1/25/2020	Longmont Senior Center	Longmont Community	50	Discussion with Councilmembers Christensen and Martin on healthy drinks in children's meals policy
Life is Sweet article	1/27/2020	Longmont Magazine	Longmont community	65,000	Article about harms of sugary drinks and healthy drinks in children's meals policy
Email outreach to restaurants	9/17/2020	Longmont restaurants	Restaurant owners	52	Solicited feedback regarding timing for the ordinance and enforcement

Window cling recognition	10/16/2020-present	Longmont restaurants with healthy drink options for kids	Restaurants	18	Distributed/distributing window clings to restaurants offering healthy drink options for kids to recognize and advertise their commitment to children's health
Flatirons Film Festival	11/14/2020	Online film festival panel	Public	~50	Served as panelists for the documentary "In Defense of Food" and discussed healthy kids meals and the promotion of healthy drinks
Restaurants can now show off their commitment to healthy kids' drink options	4/16/2021	Longmont Leader	Longmont Community	~5,000	Article highlighted restaurants committed to healthy kid drinks