



AGENDA

Parks and Recreation Advisory Board Meeting

Date: March 9, 2020
Time: 6:30 pm
Location: Sunset Campus
7 S. Sunset St., Longmont, CO 80501

- 1. Roll Call
- 2. Approval of Agenda
- 3. Approval of Previous Months Minutes
 - A. February 10, 2020 Parks and Recreation Advisory Board Regular Meeting
- 4. Public Invited to be Heard
- 5. Old Business
- 6. New Business
 - A. Use of Public Places Process Ben Wagner, Recreation Area Supervisor
 - B. Review Recreation Cost Recovery Policy
 - C. McLaphlan Open Space Acquisition
 - D. Discuss Field Trip Date and Locations to Visit
- 7. On-going Items
- 8. Items from Staff
- 9. Items from Board
- 10. Public Invited to be Heard
- 11. Adjournment

If you need special assistance to participate in a Parks & Recreation Advisory Board meeting, please contact Aurora Black or Veronica De Santiago at 303-651-8404 in advance of the meeting to make arrangements

MINUTES

PARKS AND RECREATION ADVISORY BOARD

February 10, 2020

1. Roll Call – Meeting started at 6:50pm. Didn't have a quorum before that.

Present: Jeff Ellenbogen, Manoj Gangwar, Paige Lewis, Rob Pudim and Council Liaison Aren Rodriguez

Absent: Sue Ahlberg, Dan Ohlsen, Katja Stokley

Staff Present: Jeff Friesner, David Bell, Steve Ransweiler, Kathy Kron and Aurora Black

2. Approval of Agenda

A motion by Rob Pudim to approve the February 10, 2020 Parks and Recreation Advisory Board agenda. Manoj Gangwar seconded the motion. The motion passed unanimously.

3. Approval of Previous Month's Minutes

A motion by Rob Pudim to approve the January 13, 2020 Parks and Recreation Advisory Board minutes. Jeff Ellenbogen seconded the motion. The motion passed unanimously.

4. Public Invited to be heard

Thomas Hoffmann, 16095 Vivian St., Longmont, CO Suggested to have soccer courts painted and lined to be able to play Futsal.

5. Old Business

6. New Business

A. Capital Improvement Projects (CIP) Overview - Steve Ransweiler

Staff start working on CIPs in February, drafts are due mid-March and the final CIPs done mid-April. Each project has its own worksheet and unfunded projects need to have a new worksheet every year due to cost increase. CIPs go through the budget process and council adopts them in October. It's a 5 year budget guided document adopted by council annually. Paige asked if the projects for 2021 have funding and Steve replied that the 2021 budget hasn't been adopted, but when staff put together a CIP for the next 5 years, they make sure there's funding available. CIPs can have multiple projects in one heading.

Jeff Ellenbogen asked why the Pool and Ice Facility is included in the 20 year plan even though it's needed sooner. Jeff Friesner answered that a new Rec Center is a 5-10 year plan and an outdoor pool like Sunset Pool is last. David Bell added that the Master Plan can change at any time. Jeff Friesner mentioned that CIP uses include installing UV at the Rec Center, adding more grass at Sunset Pool, replacing pumps and equipment, renovating the ladies restroom at the St. Vrain Memorial Building and the lobby at the Rec Center.

B. Operating Budget Process Overview – Jeff Friesner

As the CIP Project is coming to an end, the Operating Budget Process begins. The budget mostly operates out of the General Fund, with the exception of Open Space. Staff have from mid-April to the end of May to submit a request in the current year for the following year, and until June to enter their budget in the Budget System, and at the same time, Recreation has to submit revenue estimates. Once the budget is entered, staff present their case at a budget meeting and a proposed budget is presented to city council by August, where staff make presentations on CIPs, their current budget and the Operating Budget requests. Council holds budget hearings to allow public comment, in late September. Budget is approved in October and no later than the first meeting in November.

7. On-Going Items

Jeff Friesner presented on a handout, 2019 Ballot Reflections, from council retreat.

Aren Rodriguez mentioned that council is in no way interested in fast tracking to a 2020 initiative. Council still believes we need a facility for a city of our size. We need to engage stakeholders from all sections of the community to ensure we don't have the same resistance as we move forward and possibly have a 2021 initiative. Jeff Ellenbogen asked how staff decides when something is a ballot initiative versus CIP/budget item. Aren mentioned that we employ a mixture of different funding mechanisms for various issues and navigating what we ask for in any given year.

8. Items from Staff

Steve Ransweiler – Dickens Park is nearing completion and will open in the spring.

David Bell – Moving forward with putting gates on the Stone Shelter, as well as partnering with Vitamin Cottage, who is funding \$25,000, to help Parks move forward with implementing organic turf management at Roosevelt Park.

9. Items from Board

Manoj Gangwar asked if the community garden at Roger's Grove is organic. Steve wasn't sure and added that staff is looking into ways to keep community gardens open because they're hard to maintain.

10. Public Invited to be heard

Session opened, no one present, session closed

11. Adjournment - 8:15pm

A motion by Rob Pudim to adjourn. Jeff Ellenbogen seconded the motion. The motion passed unanimously.

Cost Recovery Summary of the 2020 Budget

Cost Recovery Financial Policy

Recreation Fees

Recreation fees will be established to obtain at least 80% self-support, excluding capital expenditures in excess of \$5,000, community events which are free to the public, sports field maintenance, Sandstone Ranch Visitors Center, and youth enrichment programs that offer recreation activities as part of an overall effort to strengthen and improve life development skills as well as to provide supervised leisure activities during critical high-risk hours and/or within high-risk neighborhoods. These programs may be offered free or at reduced rates. Examples of youth enrichment programs include after-school programs, dance clubs, recreational clubs and mobile recreation programs. Non-resident recreation participants will pay the regular program fees plus an additional 25% non-resident fee. Staff responds to requests for financial assistance from residents who cannot afford to pay program fees through the following financial assistance strategies: Youth scholarships up to \$100 annually; family pricing; and group discounts.

The City currently strives to follow this policy.

In addition to the exclusions above, Recreation staff has historically agreed that cost recovery for Special Needs programming should be only 30%. Revenues from other areas of the Division make up this shortage.

Revenue must also be generated to cost recover the Administration Service Area - \$452,342.

2020 Budget

Exclusions

- A. Community Events community events that are free to the public are excluded from cost recover. This service area still needs to bring in at least \$71,446.
- B. Youth Programs the youth middle school intramural soccer program. Revenues collected are deposited in a special revenue account.
- C. Field Maintenance

Revenue Designations

Athletics – Athletic Fees, Other Rentals and Batting Cages
Special Needs
General Programs – Recreation Fees, Mobile Stage, MB Rentals, Willow Rentals and Park
Shelters

Outdoor Programs

Aquatics – Pool Fees, Non-Resident Fees and Pool rentals

Concessions – RC, Cent Pool, MB, Sunset Pool and Roosevelt Pool

Community Events

Recreation Center – Adm/Pass Fees, RC Aquatic Fees, RC General, RC Rentals and RC Resale

Ice Rink – Ice Rink Fees, Ice Rink Concessions and Ice Rink Rentals

Cost Recover Calculations

Cost Recovery is calculated by taking all revenue and dividing by the expenditures. This can be done for the entire Division or by Service Area.

Agenda	Item:
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Parks & Recreation Advisory Board

Staff Cover Memo

Meeting Date: March 9, 2020

Agenda Topic: McLaphlan Open Space Acquisitions

Presenter: David Bell Phone to call for questions: 303-651-8992

Type of Item:

☐ Information

□ Action

✓ Discussion and Recommendation for Council

Background Information:

To be presented to City Council in the near future once a final IGA between the City and the County have been reviewed and the form approved by the City Attorney's office.

EXECUTIVE SUMMARY:

This is a joint acquisition between the City and County, whereas the City will hold the fee to the property and a conservation easement will be granted to Boulder County. This acquisition has been an annual request by the City to the County since 2014 through the annual Boulder County Parks and Open Space's Community Request program, which PRAB has review on an annual basis.

PRAB did review this purchase along with a variety of other potential acquisitions at their December 2019 meeting.

On February 27, 2020, The County's Parks and Open Space Advisory Board unanimously approved a recommendation to jointly acquire the property, which will be presented to Board of County Commissioners on March 11, 2020.

Included in your packet is the POSAC agenda item as well as an area map and photograph of the property proposed to be purchased.



Parks & Open Space

5201 St. Vrain Road • Longmont, Colorado 80503 303.678.6200 • Fax: 303.678.6177 • www.bouldercounty.org

PARKS & OPEN SPACE ADVISORY COMMITTEE

TO: Parks & Open Space Advisory Committee

DATE/TIME: Thursday, February 27, 2020, 6:30 p.m.

LOCATION: Commissioners Hearing Room, 3rd floor, Boulder County

Courthouse, 1325 Pearl Street, Boulder, CO

AGENDA ITEM: McLachlan Acquisition

PRESENTER: Sandy Duff, Senior Land Officer

ACTION REQUESTED: Recommendation to the BOCC

Summary

Boulder County proposes to pay \$2,400,000 to acquire fee title to Courtney and Brittany McLachlan's 73 acres of agricultural property with wetland features. The property's address is 1000 N. 65th Street in Longmont, and is at the north-east corner of N. 65th Street and Nelson Road. The property is located approximately ³/₄ mile from the town limits of Longmont. The county is also proposing the creation of two lots to be in the north-west portion of the property, each approximately two acres in size, to be marked for sale at a future date, subject to county-held conservation easements.

Background

The 73-acre McLachlan property contains dryland agriculture, wetland features, and the James Ditch that meanders through the property. The property is immediately adjacent to the Clover Basin Reservoir. The property is also adjacent to the Clover Basin Ranch conservation easement property and lies east of the Bergen Family Farm NUPUD conservation easement property and north and west of the Lyons conservation easement property and the Suitts Open Space property.

The City of Longmont controls the Clover Basin Reservoir and has long desired these parcels for additional open space around the reservoir.

Deal Terms

Boulder County will acquire fee title to approximately 73 acres. The county is proposing the creation of two lots located in the north west portion of the property, each approximately two acres in size, to be marketed for sale at a future date. The future uses on these lots will be subject to county-held conservation easements limiting uses to single-family residential uses, subject to future review and approval by Boulder County Planning & Permitting. The remaining 69 acres of land will be open space. The City of Longmont will reimburse the county for one-half of the purchase price of the property, less one-half of any closed sale on a residential lot, and the city will own and manage the 69-acre property. The county will then hold a conservation easement over the vacant 69-acre property.

Acquisition Summary

Acres	Water Rights	# Building Rights County Will Acquire	Price per Acre	Water Right Value	Purchase Price
73 Fee*	None	2	\$32,876	N/A	*\$ 2,400,000
Total County					*\$ 2,400,000

^{*} The county will sell two lots totaling approximately four acres, subject to CEs, with each lot having a residential building right. The county will then convey the remaining 69 acres to the City of Longmont, subject to a county-held CE. The net cost of this transaction is unknown, but the lots will each have substantial value.

The purchase of the property will include all mineral rights.

A Phase I environmental assessment has taken place, and no recognized environmental conditions were identified.

Boulder County Comprehensive Plan Designations

Because the maps in the Boulder County Comprehensive Plan (Comp Plan) are intended to be illustrative rather than specific, the following designations are indicators of importance but not confirmation that these features exist on the property. The Comp Plan indicates the property contains these features: Significant Agricultural Lands of Statewide Importance, Riparian Areas and Wetland Areas at the inlet to the reservoir, and View Protection Corridor.

Public Process

A public 'division of land' process is required, because this transaction will create two, two-acre lots. Divisions of land under 35 acres require Boulder County Commissioners' approval pursuant to the Subdivision Exemption regulations contained in the Land Use Code. Adjacent property owners have been notified of the proposed divisions of land. The notices included an invitation to attend and comment at this meeting. No public comments have been received to date, and any additional comments we receive after the date of this memo will be shared with you at the meeting.

Staff Discussion and Recommendation

Staff recommends approval. The property is a haven for a variety of waterfowl species, including bald eagles and osprey. There are a couple of elevated goose nests on the property. This property has always been of interest for the City of Longmont, as well as the county, which is why we are proposing to partner with the city. By partnering with the City of Longmont, the county and the city will be able share in limiting development along Nelson Road and preserve this important property.

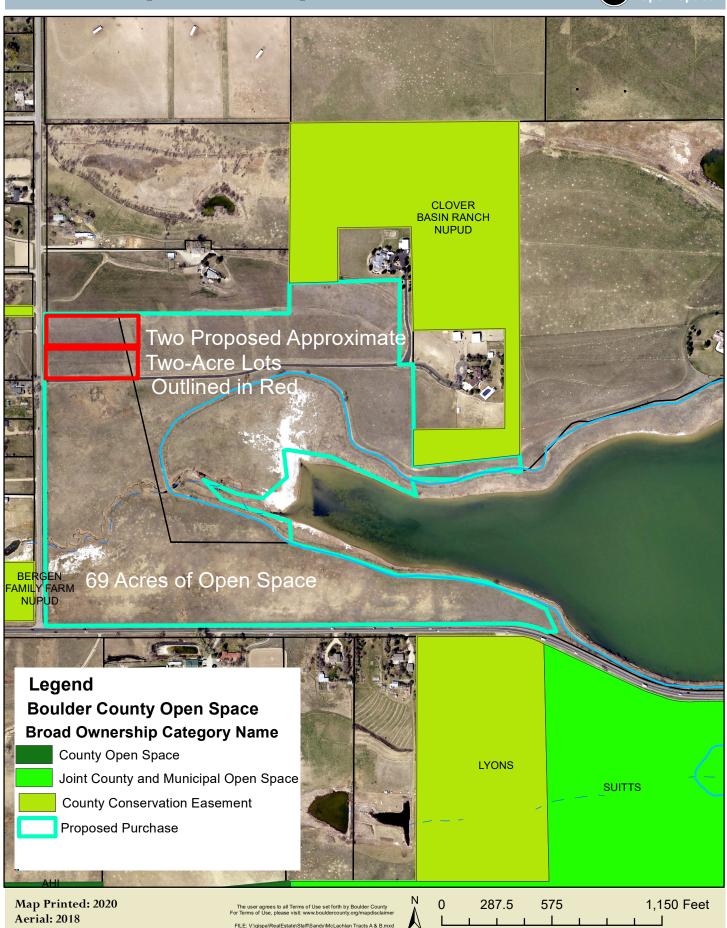
POSAC Action Requested

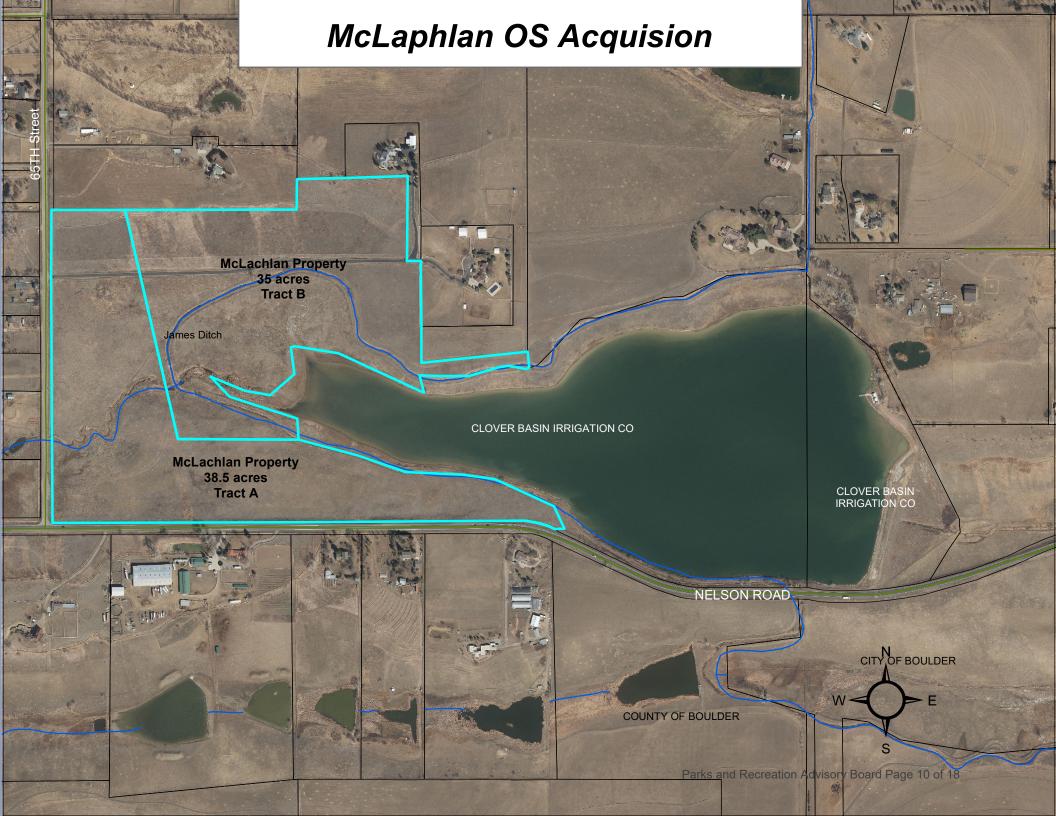
Recommendation to the Boulder County Commissioners for approval of the acquisition as further described above and by staff at the POSAC meeting.

Suggested motion language: I move approval of this transaction as staff has described.

McLachlan Acquisition and Proposed Future Lots









CITY OF LONGMONT | Parks & Recreation Advisory Board

Meeting Date: March 9, 2020

Agenda Item: On-going Items

Subject: Parks and Natural Resources Ongoing Items

Presenter: David Bell

Suggested Action: Information

The following summarizes Parks, Open Space & Trails' happenings for the past month:

Park Development (includes only active projects led by Park Development Project Managers)

1. **Button Rock Preserve Management Plan** (Danielle Levine, Updated 3/3/20) – We've moved from data gathering to data analysis, management recommendations, and document development. The Technical Advisory Committee met Feb. 25th. A third public survey will be conducted between April 15th-May 31st at the trailhead and on the *Caring for Button Rock* Engage page. A third and final public meeting will be scheduled for June or July. As always, keep an eye on the <u>Button Rock Engage</u> page for the latest project news, news articles, public survey result summaries, and past public meeting information.

Temporary ranger Miles is continuing to gather trail and parking lot counter data on a monthly basis. This count data, along with the Sleepy Lion meadow wildlife camera data from Sept.-Nov. 2019, will be reported in the final management plan.

- 2. **McIntosh Lake Interpretive Signs** (Danielle Levine, Updated 3/3/20) Staff and Ecos Communications chose locations for three signs and are currently developing draft language for each sign to fit within the theme of interpreting the present-day urban ecology at the nature area. This project will continue through July.
- 3. **Spangler Park Pedestrian Bridge Replacement** (Kathy Kron, Updated 2/28/20) The engineering for the project has been reviewed by the Floodplain Development Manager and has been approved for a Floodplain Development Permit. Staff will prepare the project for bid in March.
- 4. **Loomiller Park Renewal** (Kathy Kron, Updated 2/28/20) Staff is working with the consultants on development of the Construction Drawings. A bid and construction schedule is not yet nailed down, but construction is anticipated to begin later this year.

- 5. **Affolter Park Upgrades** (Kathy Kron, Updated 2/28/20) Bid opening is March 4th. Staff will review and award bids and begin construction as soon as possible.
- 6. **Carr Park Playground Replacement** (Kathy Kron, Updated 2/28/20) The project is under construction. February brought a lot of snow and weather delays. Completion is currently anticipated sometime in April.
- 7. **Pickleball** (Kathy Kron, Updated 2/28/20) No new updates. Staff is working on cost estimates and funding opportunities to add pickleball to the in-line hockey rink at Clark Centennial Park.
- 8. **Fox Meadows Neighborhood Park** (Kathy Kron, Updated 2/28/20) No new updates. Staff is meeting to discuss opportunities and constraints related to the park site and is working on writing the Scope of Work to solicit a consultant for the design and public process.
- 9. **Dickens Farm Nature Area** (Steve Ransweiler, Updated 3/3/20) The project is substantially complete and the Contractor is working on a punchlist, including items that will not be able to be addressed until Spring. The project is open to the public. A grand opening to celebrate the RSVP and Dickens project is being scheduled for Spring 2020.
- 10. **Wertman Neighborhood Park** (Steve Ransweiler, Updated 3/3/20) –Design is at approximately 50% and construction documents are anticipated to be completed early in 2020 for a bid for construction in the second quarter of 2020.
- 11. **South Clover Basin Neighborhood Park** (Steve Ransweiler Updated 3/3/20) –Design is at approximately 50% and construction documents are anticipated to be completed in Q2 2020. The project may be bid for construction in the fall of 2020 after land acquisition and adjacent development has been completed.
- 12. **St. Vrain Greenway Phase 12 (Golden Ponds to Airport Road)** (Steve Ransweiler, Updated 3/3/20) The City is finalizing land acquisition and is coordinating with Boulder County and adjacent landowners on final trail design. A design scope is being compiled and design will start in March 2020 and construction in late 2020.
- 13. **Resilient St. Vrain Project** (Steve Ransweiler/Danielle Levine, Updated 3/3/20) City Reach (CR) 1 (between Main St and LH Creek) is complete. CR2a (Main Street to west of S Pratt Parkway) is essentially complete, with planting outstanding and to be completed in the Spring 2020. CR2b (around the BNSF RR crossing) is under construction, with completion expected in late summer 2020. Izaak Walton Phase 1 (between the BNSF crossing and Boston Avenue) is at 95% design, with bidding to occur in Q3 2020. An agreement with Army Corps of Engineers for design/construction of Izaak Walton Phase 2 (Boston Ave to Sunset St.) is being finalized, with design in 2020 and construction sometime in 2021.

Volunteer Program (Danielle Levine – 3/3/20)

1. We have one-time events available for sign up on the JoinUs calendar and are adding more frequently as we gear up for the main season. Our first volunteer raptor training was successful, we have early season rose garden pruning and mulching events on March 27th and April 10th.

- 2. As far as ongoing volunteer groups Clean Up Green Up Kick Off will be Sat., April 4th, the first monthly Restoration Crew event will be on April 14th, and the official Rose Garden Season Kick Off will be May 1st. We have a series of five educational events scheduled between May and Sept. taught by Boulder Cty. Extension staff. All event details are available on the JoinUs Calendar, sign into your account to register.
- 3. We hope to bring on a temporary volunteer coordinator to help in the 2020 season hopefully by April 2020. We have submitted a job description to HR for review.

Open Space (Jim Krick) - 3/4/2020.

- 1. Jim Krick, Natural Resource Project Manager, has been given the charge to lead an inter-disciplinary team on developing a management strategy for **maintaining the City's Natural Stream Corridors**. He is preparing final reach evaluations and assessing budget needs for the 2021 budget and work plan.
- 2. **Land Acquisition:** Staff was notified by GOCO that the City was not selected for a grant to purchase the **Adam's Dairy** (149 acres, \$5.5 million) as Open Space in partnership with BOCO. Staff is exploring alternatives to complete this acquisition. Staff is also partnering with BOCO to acquire the **McLacklan** Property (78 acres, \$750,000) to the west of Clover Basin Reservoir. Staff presented about the acquisition to the Boulder County Parks and Open Space Advisory Committee at their Friday, March 27th meeting. The City committed to a public process to determine the future use of the property upon completion of the acquisition. The County Parks and Open Space Advisory Committee unanimously approved a recommendation to acquire the property. Finally, the owner of the Olander property notified the City that they have decided to not sell the property to the City and instead private party.
- 3. We are playing a role in the Management Plan for **Button Rock Preserve** that kicked off in Feb. 2019 and will continue through Dec. 2020.
- 4. Staff continues to be involved in planning and developing volunteer activities as we ramp up for the main 2020 season.
- 5. Land Management / Open Space will be hiring a **Natural Resources Temporary Technician** to start in March/April of 2020.
- 6. We are preparing for the 2020 budget year. Additional capital equipment is reviewed for purchase in 2020 as we focus on acquiring electric vehicles as a point of focus.
- 7. A variety of new **Capital Projects** are currently underway which we are participating in, including Spring Gulch #2 Trail Development and creek restoration, RSVP Reach 2B and Izaak Reach.
- 10. Staff is overseeing the demolition of the small, white house on the **Newby Property.** It was in very poor shape. Asbestos removal has been completed and staff will be submitting for a demolition permit in March.
- 11. Staff is starting to begin weed control activities starting with pre-emergent applications. A reminder that notices for weed spraying activities can be viewed on the City's webpage under weed and pest management.

12. Dan Wolford, Land Program Administrator, has been accepted to the St. Vrain Left Hand Water Conservancy District Board of Directors and Jim Krick, Natural Resources Project Manager, has been accepted to the Colorado Noxious Weed Advisory Committee. These appointments will help the City stay informed and have input on issues affecting the City. 13. The Chick Clark Kids Fishing Clinic is scheduled for Saturday, March 21st at Izaak Walton Nature Area. Children 15 years old and younger are invited to participate. Registration is free and required through the City's website.

Union Reservoir (John Brim) 03-04-2020

- 1. The current elevation is 24.69 feet with 6.39 CFS currently being released from the reservoir and +/- 17 CFS entering the reservoir.
- 2. The air quality monitoring system has been completed and is operational. The building is Located just past the fishing pier.
- 3. The reservoir is still iced over with some open water at the inlet.
- 4. The large dead cottonwood tree in the entrance road island has been removed and the stump is scheduled for removal in early March.
 - 5. The reservoir opened for the season on March 1.
 - 6. Union staff continues to patrol Open Space, Parks, Trails and Button Rock 2x per week.

Button Rock Preserve (John Brim) – 03-04-2020

- 1. Amber moved back to Michigan so Miles is the only seasonal currently at Button Rock.
- 2. Miles continues to plow snow, patrol and take the daily elevation readings.
- 3. The piezometers were read on February 28.
- 4. Miles will be working 20 hours per week through March and then move to 40 hours per week.

Parks and Forestry Operations (Timber Toste) - 3/4/2020

Overview- The primary focus for the month of February was bed maintenance, winter tree pruning and snow removal operations. Snow removal for the month of February this year was very demanding on field technicians with many of them working 12 days straight; if you see them out and about, please say thanks. Additionally, field technicians began preparing Community Park Restrooms to open March 7 for the 2020 operating year. The turning on of restrooms at the Community Parks signals our shift from winter operations to summer operations and the beginning of an eight-week period of very high operations tempo.

Facilities and Irrigation Maintenance (Chris Davis) - 3/4/2020

- 1. Stainless steel fixture install at Stephen Day and Rough and Ready restrooms. The contractor will start Feb. 10th and we are targeting a Feb. 21st completion date.
- 2. Dry Creek Park playground arson is with the contractor for repairs but we need the weather to improve before repairs. All parts are ordered and have shipped.
- 3. Initial planning for pond dredging at Quail Campus and Clark Centennial Park.

- 4. Contractor has started work to enclose the stone shelter at Roosevelt Park and we will need the weather to improve to complete the work. We are targeting Feb. 28th for a completion date.
- 5. Working with contractors to verify the raw water irrigation filter replacement at Clark Park and 3rd Avenue.

Horticulture Maintenance (Ben Gratton) – 3/4/2020

- 1. Working on turf conversion to "Dog Tuff" grass in a small location at Roosevelt Park and Sunset Campus as a proof of concept to reduce water usage and maintenance costs.
- 2. Grant approved for turf conversations to wheat grass along Hover Road and at the Service Center.
- 3. Waiting on final recommendations for organic fertilizer mixture and conversion to organic turf practices.
- 4. Meetings set up to meet with contractors to outline the 2020 landscape maintenance for Parks.

Forestry (Brett Stadsvold) – 3/4/2020

- 1. The winter tree maintenance work in Old Town continues with all tree removals complete. The remainder of the work shall be complete on April 19th, with stump grinding to be complete to prepare for spring tree planting.
- The Spirit of Arbor Day Tree Sale opens sales on Monday, March. Check out available trees and prepare for order trees here. https://www.longmontcolorado.gov/departments/departments-e-m/forestry/city-maintained-trees/arbor-day-tree-sale
- 3. Private EAB infested ash trees have either been removed, will be treated in the spring, or Code Enforcement is still working with the property owners to remove the trees. In 2019, Forestry identified 104 emerald ash borer infested private ash trees.

Other [other City projects and efforts that are related to parks, trails, open space, etc., but not being led by our division. Instead of attempting to provide these updates, lead staff, division & links are provided]

- 1. **Spring Gulch #2 Greenway** (Engineering Services)
 - http://longmontcolorado.gov/departments/departments-n-z/parks-open-space-and-trails/park-trail-development/spring-gulch-2
- 2. **Left Hand Creek Greenway** (Engineering Services)
- http://longmontcolorado.gov/departments/departments-n-z/water/stormwater-drainage/left-hand-creek-sediment-project
- 3. Resilient St. Vrain (Nick Wolfrum & Josh Sherman, Engineering Services)
- http://longmontcolorado.gov/departments/departments-n-z/water/stormwater-drainage/resilient-st-vrain
- 4. Union Reservoir Inlet Bridge Replacement (Engineering Services)

PARKS AND RECREATION ADVISORY BOARD

Meeting Date: March 9, 2020

Agenda Item: On-going Items

Subject: Recreation Update

Presenter: Jeff Friesner

Suggested Action: Information

The following summarizes Recreation programs for the past month:

Roosevelt Programming Area

- 1. The 30-Day pass option began in February: it offers unlimited use of facilities for 30 days with payment in full. The 30-Day pass does not auto-renew. It offers an option for families and individuals who had, in the past, utilized the monthly auto-debt annual pass and cancelled after three month as a way to finance their ability to buy in to a pass. The annual passes have been renamed, effective for the summer brochure, "annual: paid in full" and "annual: monthly payment" passes to reflect the intention of the passes to run for the minimum of 12 months.
- 2. Using assistance from the Recreation Marketing team, a job recruitment marketing campaign was developed for implementation in March to seek staff for aquatics and day camp. Erica Illingworth developed posters with ads suitable for social media and more traditional pdf's for SVVSD parent "Thursday Folders" online. A related banner was developed for display outside the St Vrain Memorial Bldg.
- 3. Enhanced marketing for the St Vrain Memorial Building will include, in later spring, window wraps and new signage all aimed to enhance drive-by awareness of the Memorial Building as a Recreation site that houses fitness classes, weight room, and community programming.
- 4. Content for the Summer 2020 Recreation Brochure was assembled and set to the graphic designer.
- 5. Preparations for day camp are underway, with registration beginning February 1. Letters of intent were sent off to returning staff, email blasts to last year's parents (including how to access tax form information), and themes for 2020 finalized and updated online.

Centennial Programming Area (Aquatics & ICE)

- Centennial Pool diving boards were replaced and repositioned. SVVSD has agreed to split the cost for the project. The diving boards reached their lifecycle and were due for replacement.
- 2. Associated Pool Builders were awarded the UV install bid. The plumbing work is scheduled to begin Friday, March 13th. The new UV system will allow us to lower



- chemical content and eliminate chlorine byproducts, making our pools safer, healthier and easier to maintain.
- 3. A new session of group swimming lessons began with a total of 101 participants enrolled on MW, Saturday and Sunday.
- 4. The lifeguard team conducted its monthly staff training with 40 lifeguards in attendance. In addition to this hour and a half long training five pool managers and assistant mangers did an additional hour long training. Management staff attended an additional training for an hour and fifteen minutes at the end of the month with 10 in attendance and two full time staff members.
- 5. Part-time staff conducted a Community CPR class with 15 participants for 7 hours and then a babysitter training class of 7 participants for 7 hours as well.
- 6. Our last session of learn to skate began, with 111 participants enrolled.

Quail Programming Area

- 1. Plans for food truck vendors at athletic events were discussed in detail with various City departments. Guidelines have been established requiring all food truck vendors to operate with prerequisite licensing and permits in addition to meeting maintenance and site expectations. Vending scheduling is to take place online through WebTrac, limiting the staff time required while allowing vendors to select days on a first come-first serve basis.
- 2. Karen Charles, Kris Kron, and Jeff Friesner met with Essenza Architecture and Studio Architecture in regards to developing LRC lobby renovation plans. Discussion items included scope of project, community involvement process and overall timeline. Both firms are submitting proposals to include design and document phases, community outreach and construction administration.
- 3. Long-term field use permits have been issued to 17 different outside user groups. The number of users is the same as 2019, though Colorado Soccer Association (adult soccer league) did not submit a request and Longmont Indoor Soccer (youth camps, clinics) are a new user for 2020. Field use starts Mar 1 for outdoor programs with rental fees and user guidelines remaining the same as 2019.
- 4. Kris Kron and Rene Kingsley attended the first ever CARA Showcase held in Parker. The showcase sponsored by CPRA, allows those managing athletic programs to discuss relevant topics including youth coaches meetings, program development, staff retention and training, official's trainings and keeping youth sports safe from abuse.
- 5. Youth basketball ended a successful season on Feb 29. 102 teams were scheduled to play during the course of the seven week season. Games were held at LRC, Memorial Building, Altona, Westview and Trailridge, in addition to high school games in outlying communities.
- 6. Middle school soccer coaches meeting was held on Feb 24. All 8 schools were representative with a 9th school being added following the meeting.
- 7. Windows to Wellness, Feb 8th, went great with 23 practitioners and 11 Vendors. We had many returning practitioners as well as some new interesting vendors. Bagels were donated from Einstein Bagels and Kates Bars were donated for us to give to patrons which eliminated expenditures. We had almost 400 visitors come through the doors which was an increase over 2019.
- 8. In Collaboration with the wellness team, the Inbody machine scans are now available to City of Longmont employees for 50% off.

- 9. Golf fitness had a great Feb session with 11 participants, the lunch and learn topic was "What Personal Training can do for You" had 15 participants, Tea and Yoga had 11 participants, Restorative Yoga had 12 participants, and Nia Jam Session had 19.
- 10. Renew Active memberships continue with the transition of people to this programs becoming much smoother. SilverSneakers numbers have remained high even with some patrons transitioning to the Renew Active program.
- 11. A new session of Tu/Th morning swim lessons began with 38 participants enrolled.
- 12. The RFP for finishing the stucco work at the Rec Center was also started with the Purchasing Department. The RFP process is scheduled to be completed by the end of March with bids happening in April.