

PROJECT INFORMATION

Project Name: **Wayfinding**
Year First Shown in CIP: **2020**
Is this a Budget Amendment? ☒

Project #: **DTR033**
Funding Status: **Funded**
Amendment Date: **03/21/2024**

PROJECT DESCRIPTION:

Install Gateway Signage in Downtown Longmont as described in the Wayfinding Plan commissioned in 2019.

PROJECT JUSTIFICATION:

LDDA Master Plan of Development
2, Placemaking: SUPPORT DEVELOPMENT AND PROGRAMS THAT REINFORCE THE DISTINCTIVE, CREATIVE CHARACTER.
A. Create and implement a comprehensive Placemaking Plan that includes gateway signs, public art locations, banners, lighting, wayfinding and other aesthetic features that create a strong local identity and sense of place.
Placemaking 5. ENHANCE WAYFINDING TO HELP PEOPLE MORE EASILY ARRIVE AND NAVIGATE.
A. Improve wayfinding signage to enhance the sense of place and make Downtown accessible, safer and more comfortable for all modes.
B. Enhance gateways with welcoming signage, art, streetscape, and other elements to help distinguish Downtown.

SUPPORTING ENVISION LONGMONT GUIDING PRINCIPLES AND FOCUS AREA ALIGNMENT:

- ☒ GP1:Livable Centers,Corridors & Neighborhoods
- ☐ GP2:Complete, Balanced & Connected Transp Sys
- ☐ GP3:Housing,Services,Amenities & Oppt for All
- ☐ GP4:A Safe, Healthy, and Adaptable Community
- ☐ GP5:Responsible Stewardship of Our Resources
- ☒ GP6:Job Grwth & Economic Vitality-Innov & Col
- ☐ Sugar Mill / Highway 119 Gateway
- ☐ St. Vrain Creek Corridor
- ☐ Hover Street Corridor
- ☐ Midtown / North Main
- ☐ Area of Change
- ☒ Downtown / Central Business District (CBD)

Other Related Plans/CIP Projects: LDDA Master Plan
Related Equity Insight:

PROJECT COSTS:

| | 2024 | 2025 | 2026 | 2027 | 2028 | 2024-2028 TOTAL |
|--|---------|------|------|------|------|--------------------|
| | 200,000 | 0 | 0 | 0 | 0 | 200,000 |

SOURCE OF FUNDS:

| | 2024 | 2025 | 2026 | 2027 | 2028 | 2024-2028 TOTAL |
|--------|---------|------|------|------|------|--------------------|
| Funded | | | | | | |
| LDDA | 200,000 | 0 | 0 | 0 | 0 | 200,000 |

LOCATION MAP:

Locations to be Determined