
[External] Application for City Council Member – Ward 2 [#22]

From Wufoo <no-reply@wufoo.com>

Date Wed 1/8/2025 11:39 AM

To City Clerk <City_Clerk@longmontcolorado.gov>

Name *	Ash Beckham
Address *	<input type="checkbox"/> 1422 Wildrose Drive Longmont, CO 80503 United States
Email *	ash@ashbeckham.com
Daytime Phone *	(720) 339-3310
Evening Phone *	(720) 339-3310
How long have you been a resident in Longmont? *	8 years
Current occupation: *	Self-Employed – Event Production and Leadership Training

Why are you interested in serving as a City Council Member? *

As a parent of two young children, my interest in serving as a city council member is deeply rooted in my commitment to strengthening a community where families can thrive. I want my children—and all children in our city—to grow up in a place that prioritizes safety, education, and opportunities for their future. Serving on the council offers a chance to advocate for policies that strengthen our schools, enhance public spaces, and build a sustainable infrastructure that ensures a vibrant, welcoming community for future generations.

As a results-driven pragmatist, I understand that effective governance requires balancing vision with actionable steps. My approach emphasizes listening to diverse perspectives, analyzing data, and crafting solutions that address immediate needs while planning for long-term success. This mindset stems from my experience as a small business owner, where I've learned the importance of collaboration, adaptability, and accountability. I'm eager to bring these skills to the council, ensuring that our decisions reflect both fiscal responsibility and a commitment to the well-being of all residents.

Lastly, I am passionate about fostering intentional growth that respects the unique character of our city while balancing the diverse interests of its residents. As someone who values supporting local businesses, I believe a thriving local economy is the backbone of a strong community. At the same time, I recognize the need for thoughtful development that addresses housing, transportation, and environmental concerns. By prioritizing smart, intentional growth, I aim to help our city remain a dynamic and inclusive place where families, businesses, and individuals can succeed together.

Briefly explain what you believe are the two most important issues facing City Council and how do you believe those issues should be addressed? *

I understand that affordable housing and homelessness are critical challenges impacting the well-being of our community. Housing costs in Longmont have surged in recent years, making it difficult for many residents to afford

a place to live. This issue affects working families, seniors on fixed incomes, and young professionals striving to establish their futures here. Homelessness is a growing concern, with limited resources for emergency shelters and long-term housing solutions. As a city council member, I would work to prioritize affordable housing by advocating for policies that increase the supply of affordable units, incentivize mixed-income developments, and protect renters from displacement. I also support creating transitional housing programs to help individuals and families move toward stability.

Public health and safety are equally pressing concerns in Longmont. Mental health challenges, substance abuse, and community safety issues require coordinated and compassionate solutions. Our city must take a proactive approach to address these concerns, focusing on prevention and intervention rather than just enforcement. This includes expanding access to mental health services, increasing funding for addiction treatment programs, and implementing community-based safety initiatives. I believe that by investing in these resources, we can address the root causes of many public safety challenges while fostering a safer, healthier community for all.

Community engagement is key to solving both of these issues effectively. As a city council applicant, I am committed to ensuring that residents have a voice in shaping solutions. Many of the best ideas come from those who are directly impacted by these challenges. I would champion efforts to create accessible forums for input, such as town hall meetings, neighborhood discussions, and digital platforms where residents can share their perspectives. By listening to diverse voices, we can craft policies that reflect the true needs of our community and build trust between residents and local government.

To address these challenges holistically, I propose a combination of short- and long-term solutions. For housing, we can focus on expanding emergency shelters and creating pathways to permanent housing, while also implementing policies that encourage sustainable growth and development. For public health and safety, I would support programs that pair law enforcement with mental health professionals, expand mobile crisis response teams, and increase community education on available resources. Through collaboration, transparency, and bold action, I am confident that Longmont can become a model city where everyone has the opportunity to thrive.

Letter of Interest *



[ash_beckham_council_letter_of_interest.pdf](#)
14.03 KB • PDF

Resume (Optional)



[ash_beckham_resume.pdf](#)
111.56 KB • PDF

Signature *

Ash Beckham

Date *

Wednesday, January 8, 2025

Ash Beckham
1422 Wildrose Drive
Longmont, CO 80503
1/7/25

Longmont City Council
c/o City Clerk's Office
350 Kimbark Street
Longmont, CO 80501

Dear Members of the Longmont City Council,

I am excited to express my interest in serving on the Longmont City Council. As a parent of two young children, my dedication to building a thriving community for all families inspires me to take on this important role. I want my children—and every child in our city—to grow up in a community that prioritizes safety, education, and opportunities for a bright future. Serving on the council would allow me to advocate for policies that strengthen our schools, enhance public spaces, and build sustainable infrastructure, ensuring Longmont remains a vibrant and welcoming place for generations to come.

As a results-driven pragmatist, I believe effective governance requires balancing a clear vision with actionable solutions. My approach emphasizes listening to diverse perspectives, analyzing data, and crafting policies that address immediate challenges while keeping long-term goals in focus. This mindset stems from my experience as a small business owner, where collaboration, adaptability, and accountability are key to success. I am eager to apply these skills to the council's work, ensuring our decisions reflect fiscal responsibility and the best interests of all residents.

I am also deeply passionate about fostering intentional growth that balances the diverse needs of our community while preserving the unique character of Longmont. Supporting local businesses has always been a priority for me, as I believe a thriving local economy is the foundation of a strong, resilient city. At the same time, I understand the importance of thoughtful development to address pressing issues such as housing, transportation, and environmental sustainability. By championing equitable and strategic growth, I aim to help Longmont remain a dynamic and inclusive city where families, businesses, and individuals can prosper together.

Thank you for considering my application. I would be honored to bring my skills, perspectives, and dedication to the Longmont City Council. I look forward to the opportunity to discuss my vision for our community and how I can contribute to its continued success.

Sincerely,
Ash Beckham
720-339-3310
ash@ashbeckham.com

Ash Beckham

1422 Wildrose Drive
Longmont, CO 80503
720.339.3310
ash@ashbeckham.com
LinkedIn: /ash-beckham

ACCOMPLISHED PROFESSIONAL TRAINER, WORKSHOP FACILITATOR AND EVENT PRODUCER

Dynamic and innovative event producer, speaker, and author with extensive experience in leadership training, community engagement, and large-scale event coordination. Proven ability to deliver impactful presentations and training programs that inspire individuals and teams to embrace authenticity and thrive collectively. Adept at managing complex event logistics, fostering client relationships, and creating inclusive environments that drive engagement and success.

SKILLS

- Highly determined and innovative professional trainer, public speaker, and workshop facilitator with expertise in coordinating and leading organizational leadership development sessions.
- Experienced in fostering open dialogue in professional settings to build awareness and visibility of equity, diversity, inclusion, and cultural competencies that serve as a foundation for improved collaboration, cooperation, and communication.
- Accomplished at managing complex event logistics, fostering client relationships, and creating inclusive environments that drive engagement and success.

EXPERIENCE

Keynote Presenter and Workshop Facilitator, Feb 2013 to Present

- Presented at more than 400 corporate, government, conference and collegiate events, such as Lockheed Martin, Leadership Conference, Out & Equal, Executive Forum, The Boeing Company, JP Morgan Chase, US Forest Service,
- Author impactful books and articles, leveraging personal experiences to inspire individuals and organizations to embrace their authentic selves.

Fastpitch Showdowns Event Producer, May 2004 to Present

- Oversee the planning, coordination, and execution of youth softball tournaments, engaging tens of thousands of participants annually
- Collaborate with stakeholders to secure venues, manage schedules, and ensure compliance with safety regulations.
- Enhance participant experience by developing streamlined operations, providing high-quality resources, and fostering an inclusive atmosphere.

COMMUNITY ENGAGEMENT AND VOLUNTEER WORK

- Blue Mountain Elementary Turkey Trot Fundraising Chair and PTO Member
- Clover Creek HOA Board Member
- Youth Sports Coach

EDUCATION

Ohio State University, Columbus, OH, Jun 1996
Bachelor of Science in Business Administration