

From: [Wufoo](#)
To: [City Clerk](#)
Subject: [External] Application for City Council Member – Ward 2 [#6]
Date: Tuesday, December 17, 2024 6:50:58 AM

Name * Ryan Forbes

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How long have you been a resident in Longmont? * 3 years

Current occupation: * Production Manager

Why are you interested in serving as a City Council Member? *

I am interested in serving on City Council because I care about and want to support the people of Longmont. I very much support the City Council's Vision for People and Place, as well. I know how important it is to have Council Members that care about the community, take the time to study policy, and listen to the concerns of people around them – and I know I can do that as a Council Member. I also have experience working with the city, as a contractor for the federal government, and as a board member that uniquely helps prepare me for a role on the City Council.

Briefly explain what you believe are the two most important issues facing City Council and how do you believe those issues should be addressed? *

The biggest issues facing City Council are the minimum wage and affordable housing. Right now, the goal of Boulder County is to increase the minimum wage to \$25 an hour, which if done today, may close down many small local businesses. However, as housing prices rise in Longmont, the current minimum wage does not provide enough income to allow employees to afford to live in town (hopefully near where people work). This is why affordable housing is so crucial, along with helping the notable houseless community across Longmont.

The simplest change to address both these issues would be to increase the Minimum Affordable Housing Requirements to include more houses affordable to people at 80% of the Area Median Income, as well as at 50% and lower. I would also want to work more with local businesses on the best ways to increase the minimum wage moving forward.

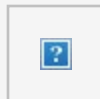
Letter of Interest *



[lccletterofinterest.pdf](#)

59.12 KB • PDF

Resume (Optional)



[resumelcd.pdf](#)

142.50 KB • PDF

Signature *

Ryan Forbes

Date *

Tuesday, December 17, 2024

Dawn Quintana

December 17, 2024

Longmont City Clerk

350 Kimbark St.

Longmont, CO 80501

Letter of Interest: Longmont City Council Ward 2

To the Office of the Longmont City Clerk,

I am writing to express my keen interest in serving on the Longmont City Council as Councilmember Martin's Ward 2 replacement. As someone who was welcomed into Longmont and spent years working with local groups learning about all the support Longmont provides, I want to show my appreciation for this unique community by serving on City Council.

Along with a deep appreciation for Longmont, my previous experience can greatly aid in this role – specifically my work alongside the City of Longmont, with local nonprofits, and as a contractor for the Department of Defense. During my time at Longmont Public Media scheduling city content for broadcast and working on productions for local elections, I learned about the cycle of events, elections, boards, commissions, and meetings that regularly occur throughout the year and the importance of relaying that information publicly. On the board of Recovery Café Longmont, I earned more experience working alongside the City, and learned how to strategize on a board with different backgrounds and viewpoints. As a federal contractor, I learned the importance of following policies and understanding the different chains of command within a government body.

While attaining this experience, I had the honor to work alongside many of the current councilmembers, along with many of the City staff and citizens who regularly attend council meetings. Not only would it be an honor to serve alongside so many talented people, having worked together in the past, I know we can work well to tackle the major issues facing Longmont in the coming year.

I look forward to discussing my candidacy in more detail. Thank you for your time and consideration.



Ryan Forbes

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RYAN J. FORBES

Civic Communication Strategies

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EDUCATION

Bachelor of Sociology
Adams State University
2016 – 2020

Bachelor of Computer Science
Montana State University
2001 – 2006

AWARDS

Presidential Letter from
President Barack Obama

Insider Prize awarded by
Lydia Davis and American
Short Fiction

The Sun Magazine published
short story “Interrupted”

Experience

May 2022 – June 2023
Longmont Public Media | Longmont, CO

Marketing and Content Manager

Developed high-level communications plan aligned with LPM’s goals, vision, and values. Managed digital, community, and branding messaging as well as content for cable channels. Created community organizing strategies to increase awareness of local public media. Served as liaison between the local media production community and LPM. Established operational goals to improve outreach. Oversaw and designed graphics for emails, social media, signage, and publications. Established relationships with other local nonprofits, creating a local support network. Remained up-to-date with city events. Led production teams to record and livestream events. Recruited local producers to assist with recording projects.

December 2022 – Present
Recovery Café Longmont | Longmont, CO

Board Member and Capital Campaign Co-Chair

Developed community organizing strategies to engage people in recovery and find resources within the community. Led outreach efforts to introduce people to the Café, its mission, and its values. Developed strategies to reach new members and grow the vision of the Café. Provided updated software solutions to help staff and board members to strategize and track goals. Gave public talks to mobilize support. Chosen to lead efforts in obtaining and managing \$5 million capital campaign.

October 2023 – Present
Wayword Press | Longmont, CO

Production Manager

Coached and assisted local content creators in creating audio and video productions. Recorded short videos explaining 2024 Colorado ballot initiatives to foster civic engagement, tailored to each platform and targeted locally (the most popular getting over 17,000 views). Produced video essays explaining studies on the criminal legal system in an engaging, concise, and informative tone. Ensured accuracy of videos during editing process. Coordinated video interviews with guests from around the world.

September 2021 – February 2022
ToolStudios | Niwot, CO

Marketing Communications Manager

Edited and wrote content for websites to attract customers across different brands and products. Managed client social media accounts using scheduling tools. Kept up-to-date with latest social media tools and strategies. Researched search terms and methods to best drive search engine traffic for specific products.

Other Experience

Sharepoint Communications
Specialist 2008–2009

Managed U.S. Army Sharepoint communications and developed UX strategy for online forms. Coordinated with government contractors and officials to meet standards.

Front-End Web
Development 2005–2014

Developed websites and online content-flow. Ensured sensitive content was only accessible to proper groups as part of checking overall site functionality.